



Florida Poverty Health Law **CONFERENCE**

Identifying and Securing the *Health Care Rights* of Low Income Floridians

Date

November 17–18,
2025

Venue

Embassy Suites Orlando, Lake Buena
Vista South (Kissimmee, FL)

Hosted By
**FLORIDA HEALTH
JUSTICE PROJECT**

About the Conference

The Florida Poverty Health Law Conference convenes legal aid attorneys and allied advocates from across Florida for practical trainings on healthcare rights and remedies for low-income clients. Sessions emphasize **Medicaid, CHIP/KidCare, long-term care, seniors' health, immigrants with legal status, people with disabilities, veterans, and more**. Registration is free to maximize participation by the legal aid community.

Attendees

Primarily legal aid attorneys and pro bono counsel; also paralegals, navigators, and court/community partners.

Format

2 days of plenaries and concurrent skills sessions; digital program hub for agenda, session materials, and updates.

Why Partner with FHJP

MISSION ALIGNMENT

Directly supports training the front-line legal advocates who help Floridians secure coverage and care.

STEWARDSHIP READY

Turn-key recognition deliverables (below) designed for foundations—not corporate marketing

EQUITY FOCUS

Elevates solutions for communities most impacted by barriers to care

STATEWIDE REACH

Draws participants from legal aid programs serving all 67 counties

Sponsorship Opportunities

Presenting Sponsor

\$10,000

(Exclusive; 1 available)

- **Naming rights:** Florida Poverty Health Law Conference — Presented by [Sponsor]
- **Logo lock-up** with event mark on title slide, registration page, and printed/digital program cover
- **Opening welcome** acknowledgement and optional brief remarks (up to 2 minutes)

● **Foundation Spotlight:** 3–5 minute pre-recorded mission video played during opening plenary

● **Digital Program Hub:** prime logo placement and persistent header credit

● **Impact Deliverable:** co-branded post-event Impact Brief (2–3 pages) documenting attendance, CLE hours (if applicable), geographic reach, and resource downloads

● **Press & Comms:** top-billing in press release; logo in all email campaigns; 4 social posts minimum; website homepage recognition

● **On-site:** stage backdrop slide, podium thank-you, and premium signage placement

Premier Sponsor

\$7,500

(Up to **2 available**)

- **Tagline:** Major support provided by [Sponsor]

- **Session Underwriter** credit for a plenary or featured breakout; verbal thank-you at session start

- **Comms:** logo in press release and all attendee emails; 2 social posts minimum; website sponsor

page listing

- **On-site:** recognition slide and shared sponsor signage

Champion Sponsor

\$5,000

(Up to **4 available**)

- **Tagline:** Support provided by [Sponsor]
- **Breakout Track** recognition (verbal + slide at session)
- **Logo on website** sponsor page and in full program
- Inclusion in two multi-sponsor social posts
- On-site shared signage

Ally Sponsor

\$2,500 (Unlimited)

- **Tagline:** Friend of the Conference

- Logo on website sponsor page and program sponsor roster

- One multi-sponsor social post

- On-site shared signage

Acknowledgment Language (Examples)

“The Florida Poverty Health Law Conference is presented by the [Foundation Name]. We are grateful for the Foundation’s leadership in advancing access to care and health equity across Florida.”

“Major support for the 2025 Conference provided by the [Foundation Name].”

“Support for this conference provided by the [Foundation Name].”

We will tailor acknowledgment language to match each foundation’s grant/brand guidelines.

Mission-Aligned Activations

Travel Equity Fund

Underwrite mileage/lodging for rural and smaller-program advocates; receive acknowledgment on scholarship emails and hub page.

Accessibility & Language Justice

Sponsor CART captioning and Spanish/Haitian Creole interpretation; receive on-screen and hub credits.

Resource Library

Underwrite professional video capture of key sessions; receive credit on each posted recording.

Issue Spotlight

Co-develop a one-page explainer (e.g., Medicaid renewals, postpartum coverage) distributed to attendees and posted in the hub with your credit line.

Measurement & Reporting

Within 30 days post-conference, Presenting and Premier Sponsors receive a concise Impact Brief summarizing:

- Unique attendees and organizational mix (legal aid, pro bono, advocates)
- County coverage heat map
- Session attendance and resource download counts
- Social/email impressions for sponsor acknowledgments

Champion and Ally sponsors receive a one-page recognition summary.

Terms & Notes

- **FHJP is a 501(c)(3) nonprofit**; sponsorships are treated as charitable contributions supporting a public-benefit training event. No goods/services are provided beyond recognition.
- **Benefits are customizable** to align with grant requirements and branding guidelines.
- **Payment is due within 30 days of commitment** to unlock acknowledgment deliverables.

Contact

Sponsorship Inquiries

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